

# 2012 CONNECTICUT PRIVACY FORUM

OCTOBER 3, 2012

CONNECTICUT CONVENTION CENTER

100 Columbus Boulevard #400, Hartford, Connecticut

## Welcome to the 4th Annual Connecticut Privacy Forum

*UnitedHealthcare, United Technologies Corporation, The Walker Group and Wiggin and Dana LLP are very pleased to be hosting this year's Annual Connecticut Privacy Forum. We hope you enjoy it.*

*In the following pages, you will find today's agenda, which covers a broad range of privacy and information security related topics and background information on each of the presenters. To view any of the handouts shared at the Forum, please visit [www.wiggin.com](http://www.wiggin.com) events section and click on the Connecticut Privacy Forum event. If you require any assistance during the day, please ask someone at the registration table.*

*Your feedback is important to the continued success of these forums. At the end of the day, please complete the feedback form that you will find at the end of this booklet and leave it at the registration table. If you prefer to email your feedback, please send it to Jennifer Paquin at [jpaquin@wiggin.com](mailto:jpaquin@wiggin.com).*

*The Organizing Committee would like to thank our outstanding speakers for their time to be here today, Jay Cline for his support with the registration process, Jennifer Paquin for organizing the event logistics of today's Forum, and, finally, Peter Bernstein for starting the Forum.*

*If you would like to stay connected with your peers – join the Connecticut Privacy Forum Group on LinkedIn. To learn more about the Connecticut Privacy Forum, please visit [www.ctprivacy.com](http://www.ctprivacy.com).*

*Thanks,*

### *Members of the Organizing Committee*

AARON BAYER, Wiggin and Dana LLP  
BRIAN DUPERRE, UnitedHealthcare  
MARK HEAPHY, Wiggin and Dana LLP  
SABRINA HOULTON, UTC AEROSPACE SYSTEMS  
JOHN KENNEDY, Wiggin and Dana LLP  
SARVESH MAHAJAN, Wiggin and Dana LLP  
JEREMY MARZELLA, The Hartford  
JOE MCGRATTAN, The Walker Group  
PAUL ROBERT, United Technologies Corporation  
JUDY SCHMITT, United Technologies Corporation

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- 7:30 - 8:30 **Registration and Breakfast**
- 8:30 - 8:45 **Welcome** John Kennedy, Partner, Wiggin and Dana's Corporate Department and a member of the Information Technology and Outsourcing, and Privacy and Information Security Groups
- 8:45 - 9:45 **DOUBLE TRACK - choose your session**
- Changes to European Data Privacy Changes Everything!** Meeting Room 14/15
- Andrew Obuchowski, Associate Director, Navigant's Disputes and Investigations Group
  - Judy Schmitt, International Trade Compliance Program Office - Human Resources, UTC
  - Moderator: Sarvesh Mahajan, Attorney, Wiggin and Dana LLP
- Challenges for Small Companies** Meeting Room 16/17
- Chas Bellingrath, Product Leader for Privacy, Network Security, Technology and Media Liability, ARC Excess & Surplus of New England
  - Jeff Ziplow, Partner, BlumShapiro's Consulting Group
  - Moderator: Mike Wanik, Vice President, Consulting & Investigations, SSC, Inc.
- 9:45 - 10:00 **Coffee Break**
- 10:00 - 11:00 **Insuring Data**
- Stuart Kohn, Assistant Vice President, E&O and Cyber Liability Product Manager, Hartford Financial Products
  - David Molitano, Vice President, Content, Technology & Services Division Leader, OneBeacon
  - Augusto Russell, Partner, May, Bonee & Walsh
  - Moderator: Sabrina Houlton, Assistant General Counsel, ITAR Agreements, International Trade Compliance - Legal Department, UTC Aerospace Systems
- 11:00 - 12:00 **Government Enforcement**
- Barbara Anthony, Undersecretary of the Massachusetts Office of Consumer Affairs and Business Regulation
  - Edward Chang, Assistant U.S. Attorney, District of Connecticut
  - Matthew Fitzsimmons, Connecticut Assistant Attorney General responsible for privacy issues
  - Moderator: Aaron Bayer, Partner and Co-Chair of Wiggin and Dana's Privacy and Information Security Practice
- 12:00 - 1:00 **Lunch** in Meeting Room 16/17
- 1:00 - 1:15 **Coffee & Cookies** in Registration Area
- 1:15 - 2:00 **Enterprise 2.0 + Social Media**
- Carl Frappaolo, Director of Knowledge Management, FSG
  - Introduction: Judy Schmitt, International Trade Compliance Program Office - Human Resources, UTC
- 2:00 - 2:45 **Structuring Your Privacy Team**
- Brian Coleman, Director of Information Protection, The Hartford
  - Katie Timm, Counsel - Privacy, The Hartford
  - Moderator: Paul Robert, Associate General Counsel and Director, Contracts and Compliance, UTC
- 2:45 - 3:45 **Mobile Privacy**
- Sean Hanley, Director of Compliance, Zynga Inc.
  - Sarah Hudgins, Director of Public Policy, Interactive Advertising Bureau
  - Moderator: John Kennedy, Partner, Wiggin and Dana's Corporate Department and a member of the Information Technology and Outsourcing, and Privacy and Information Security Groups
- 3:45 - 4:00 **Closing Remarks** Paul Robert, Associate General Counsel and Director, Contracts and Compliance, UTC

## CT Privacy Forum Presentation Descriptions

### **Changes to European Data Privacy Changes Everything!**

The European Commission has proposed an overhaul to the Data Protection Directive for EU countries. However, these changes impact virtually any company with a Web presence. Learn what the proposed changes are, how the changes could affect how you gather personal data, and how to prevent (or prepare for) any breaches of personal data.

### **Challenges For Small Companies**

How well a small business manages the security and privacy of its sensitive data can impact the success or failure of the company. Adequately protecting this information in an increasingly online world with constantly evolving laws and regulations may seem overwhelming, but there are simple steps every company can take to quickly reduce financial and legal exposures. This session will focus on the main challenges faced by organizations that don't have enterprise-sized budgets and will include practical guidance that is often low-tech and low-cost.

### **Insuring Data**

Do traditional policies cover data losses? What are the options for purchasing insurance for data loss risks? What are the pitfalls? What types of coverage might you need? What coverage might you purchase but not need? What can you do to be a good risk and lower your insurance costs (in other words, what are the underwriters reviewing)?

### **Government Enforcement**

Two state regulators and a federal prosecutor offer their views on enforcement priorities and security risks, including: the scope of the leading Massachusetts privacy statute, the sufficiency of security policies and encryption practices reasonable for protection and for regulatory compliance, vulnerability of companies to business computer crimes, and regulatory policy and law enforcement concerning geo-tracking on mobile devices and on-line tracking of consumer behavior.

### **Structuring Your Privacy Team**

Like any other compliance program, how do you organize and staff this important function? How best to handle an array of responsibilities -- privacy policies and procedures; privacy risk assessments; consents, authorization forms, and notices; privacy training and orientation; auditing and monitoring; periodic reporting to the board, CEO, and others; strategic guidance to corporate officers regarding; planning, design, and evaluation of privacy and security-related projects; and management of third-parties.

### **Enterprise 2.0 + Social Media**

How do organizations with employees balance the expectations of the younger workforce who have come of age with social networking with the responsibilities of being an employer with data protection, compliance and other responsibilities? Is the "like" button appropriate in a workforce setting? Organizations need to consider the appropriate use of technology in relation to its work force. Social media norms may or may not mix with workplace norms when using Enterprise 2.0.

### **Mobile Privacy**

This session will provide a high level framing of the current debate on privacy in mobile technologies, and perspectives from developers of mobile content and services, from the online advertising industry and recently-published data on consumer views of mobile privacy.

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## BARBARA ANTHONY

Barbara Anthony is the Massachusetts' Undersecretary of the Office of Consumer Affairs and Business Regulation (OCABR), where she oversees five state agencies, including the Division of Insurance. She has spent her career promoting consumer causes, and is one of the state's most well-known consumer advocates and a highly respected public interest lawyer. Ms. Anthony came to OCABR from Health Law Advocates, where she was Executive Director of the Boston-based non-profit law firm dedicated exclusively to health care access. Previously, she was Regional Director of the Northeast Regional Office of the Federal Trade Commission in New York City. Earlier, she served as Chief of the Public Protection Bureau in the Massachusetts Attorney General's Office. She also served as Vice President and Chief Compliance Officer for BayBanks, Inc., and began her public service career in the Antitrust Division of the U.S. Department of Justice. Ms. Anthony received her JD from Suffolk University Law School, where she currently serves as an Adjunct Professor of Law. She also has degrees in economics and business administration from Northeastern University.

## AARON BAYER

Aaron Bayer is a partner in Wiggin and Dana's litigation department and chaired the firm's appellate practice from 2003-2009. He has briefed and argued numerous cases before state and federal appeals courts, advised clients and trial counsel on appellate strategies, and has written regularly on appellate issues, including a regular appellate column in the National Law Journal.

Drawing on government positions he has held, Mr. Bayer also advises companies, educational institutions, and non-profits on an array of regulatory issues and interactions with government agencies, including representing them in investigations by State Attorneys General and other state agencies into data privacy issues and the handling of data breaches.

Mr. Bayer served as Deputy Attorney General of Connecticut from 1991-2000, and Counsel to U.S. Senator Joseph Lieberman and Counsel to the U.S. Senate Governmental Affairs Committee from 1989-1991. As Deputy Attorney General, Mr. Bayer oversaw the work of the Office's 200 attorneys, which included advising the Governor, legislature, and all agency heads, representing the State in all civil litigation, and investigating misconduct by state officials. He managed some of the Office's most complex and politically sensitive cases. Prior to joining the firm, Mr. Bayer served as the General Counsel and Secretary of Connecticut College from 2000-2003, coordinating the work of the Board of Trustees, advising the President of the College, and overseeing all of the College's legal affairs.

Mr. Bayer graduated summa cum laude and Phi Beta Kappa with a B.A. from Yale University, and received his J.D. cum laude from Harvard Law School, where he was Editor-in-Chief of the *Harvard Civil Rights - Civil Liberties Law Review*. After law school he was a law clerk to Judge Harry T. Edwards of the U.S. Court of Appeals for the D.C. Circuit.

## CHAS BELLINGRATH

Chas is the Product Leader for Privacy, Network Security, Technology and Media Liability at ARC Excess & Surplus of New England. In this role, Chas is responsible for advising agents and clients on issues related to technology, privacy and cyber-related risks. In addition, he is responsible for product development and production throughout the United States. Prior to joining ARC, Chas was head of the Cyber/Tech division at a regional insurance wholesaler. He frequently instructs privacy seminars and participates on executive panels for national cyber risk conferences.

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## **EDWARD CHANG**

Edward Chang is an Assistant U.S. Attorney in the District of Connecticut. He focuses on the prosecution of computer crimes, including computer intrusions, economic espionage, and Internet fraud. His notable cases include the first takedown of a computer botnet by U.S. law enforcement authorities, as well as the first extradition and prosecution of a Romanian national for “phishing.” He joined the Office in 2004, after serving as an Assistant U.S. Attorney in the Southern District of New York.

Mr. Chang received his law degree from the Yale Law School and earned a Ph.D. in computer science from Stanford University, where he was a National Science Foundation fellow. He previously worked for Microsoft Corp. as a software development engineer on projects, including the precursor to Windows Mobile.

## **BRIAN COLEMAN**

Brian Coleman is Director of Security Governance for The Hartford’s Information Protection Department. Brian has worked at The Hartford since 1999 and has been part of the Information Protection team since 2003. In his current role, Brian manages a diverse team of information protection professionals responsible for information security policies, firewall and system vulnerability management, vendor sourcing governance and third-party security assessments. Brian works closely with The Hartford’s Privacy and Law Departments to ensure that business partner engagements are secured, and appropriately protects The Hartford’s information assets.

Brian attained his Certified Information Systems Security Professional (CISSP), Certified Information Security Manager (CISM), and FINRA Series-99 certifications. Prior to joining The Hartford’s Information Protection Department, Brian worked as an Information Technology Program Manager and Network Architect.

## **MATTHEW FITZSIMMONS**

Matthew Fitzsimmons is an Assistant Attorney General in Connecticut, working in that Office’s Consumer Protection Department and serving as the lead attorney on all matters involving data security and privacy. He heads the Office’s “Privacy Task Force,” which centralizes all efforts to promote protection of personal data, works proactively with businesses to improve data protection and compliance, handles investigations of, and to enforcement actions related to, consumer privacy, tracks emerging issues associated with technology and privacy, and reviews legislative proposals affecting consumer privacy.

AAG Fitzsimmons has been the Office’s lead attorney in multistate investigations of internet and technology companies, including Google, Facebook, MySpace, Topix and Dell. He also served as co-lead counsel in the first-ever state enforcement action for alleged violations of HIPAA. During his career as an Assistant Attorney General, AAG Fitzsimmons has litigated an array of complex matters involving violations of the Connecticut Unfair Trade Practices Act.

AAG Fitzsimmons received his B.A., magna cum laude, from the University of Hartford and his J.D., with honors, from the University of Connecticut School of Law.

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## CARL FRAPPAOLO

Carl is a 25+ year veteran and published thought leader in knowledge management, content management and information architecture. Currently he is the Director of FSG's Knowledge Management practice. He is widely recognized as an industry thought leader on knowledge management, having published several books and papers, and keynoting at numerous international conferences on the topic of knowledge management and how it impacts organizational effectiveness.

Prior to joining FSG, Carl founded three companies, including Delphi Group and Information Architected. He was a charter member of the Perot Systems Innovation Lab. As a consultant, he developed the knowledge management strategies for many organizations around the world in both the public and private sector. Carl obtained a BA in Psychology at SUNY Buffalo. He is a charter member of AoK (Association of Knowledge Workers), AIIM Fellowship of Industry Leaders (#182), Olin Laboratories Innovation Lab, and the Boston KM Forum.

## SEAN HANLEY

As a director of compliance for Zynga Inc., Sean oversees all user privacy matters for the company. He plays a key role in policy and procedure in other important areas, including safety, security, and user relations. He also leverages his institutional knowledge and political background to support certain government relations functions. Sean drove the creation and execution of Privacyville, the game-like tutorial that highlights important aspects of Zynga's privacy policy and rewards users for learning about them. Privacyville was well received by users and the media and has over 100,000 "likes" on Facebook. Prior to joining Zynga, Sean did rights management and clearance for independent record labels, served as a senior staffer for a U.S. Senator on Capitol Hill and was a partner at FSI, a legal research company in Washington, DC. In addition, Sean has worked on the national advance staff for presidential campaigns in the 2004 and 2008 cycles. Sean received his bachelor's degree in Government & Politics from the University of Maryland at College Park and is a Certified Information Privacy Professional (CIPP) and Certified Information Privacy Professional – Europe (CIPP/E).

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## MARK HEAPHY

Mark Heaphy is the chair of Wiggin and Dana's Technology and Outsourcing Group and Co-Chair of the India Practice Group. His practice focuses on all aspects of the sourcing and procurement process, from the initial RFP through implementation and beyond. Mark has broad experience across a variety of industry sectors, including financial services, healthcare, insurance, life-sciences, manufacturing, telecommunications and utilities.

Mark helps clients structure, negotiate and document domestic, near-shore and off-shore commercial relationships related to complex, global, outsourcing strategies and the development, distribution, customization, implementation, support and management of technology solutions. He has represented hundreds of customers and suppliers in sole-sourced and competitively-bid, sourcing transactions, including business-process and information technology outsourcing arrangements, software licensing and distribution transactions, technology development and systems integration agreements, software support and other professional services transactions, joint ventures and strategic alliances, cross-border technology transfers and electronic commerce and other internet-related matters.

Mark routinely assists clients in diverse industries navigate rapidly-evolving, domestic and international, privacy and security regulations, including HIPAA, GLBA and the EU Privacy Directive. He frequently lectures on legal topics related to outsourcing, licensing and privacy issues, and serves as an adjunct professor at the Quinnipiac School of Law, where he teaches computer law and the law of cyberspace.

Mark graduated Phi Beta Kappa from the College of William and Mary with a Bachelor of Arts degree in philosophy and international relations. He earned a Master of Arts degree in international relations from Yale University and a J. D. degree from the University of Virginia School of Law. He is a member of the American Bar Association's sections of International Law and Practice, Intellectual Property Law, and Science and Technology.

## SABRINA HOULTON

Sabrina Houlton is Associate General Counsel, International Trade Compliance for UTC Aerospace Systems in Windsor Locks. In that capacity, she deals with international privacy issues.

Prior to UTC Aerospace Systems, Sabrina worked in Wiggin and Dana's Litigation Department, dealing with privacy issues, including preventing and addressing data breaches and complying with privacy laws and regulations. Before moving to Connecticut, Sabrina worked as a Trial Attorney for the Public Integrity Section, Criminal Division, U.S. Department of Justice in Washington D.C., where she investigated and prosecuted public corruption cases. Sabrina also spent over four years as an associate at Wilmer, Cutler & Pickering, now known as WilmerHale, working on commercial litigation and white collar matters.

Sabrina clerked for one year for the Honorable Stephen M. Orlofsky of the United States District Court for the District of New Jersey. She received her B.A. from Wesleyan University, where she graduated with Honors and Phi Beta Kappa, and her J.D. from Stanford Law School.

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## SARAH HUDGINS

Sarah Hudgins is the Director of Public Policy for IAB in its Washington, D.C. office. Sarah is responsible for government relations with the United States Congress and Executive Branch of the Federal Government. As the industry's liaison to third-party organizations and regulatory bodies, she helps advance advertising policy issues, including telecommunications and mobile platforms, privacy, and the First Amendment. Prior to IAB, Sarah was the Senior Manager of Federal Government Affairs for the Entertainment Software Association, covering various policy issues for the video game publishing industry. Her previous experience also includes government affairs and regulatory policy support for the magazine publishing industry, and federal election campaign advance work. She is a founding board member of the Global Women's Innovation Network, and member of the Federal Communications Bar Association and American Intellectual Property Law Association. Sarah holds a J.D. from the Catholic University of America and a B.A. in Political Science and Communication Studies from the University of Iowa.

## JOHN KENNEDY

John Kennedy is a partner in Wiggin and Dana's Corporate Department and a member of the Information Technology and Outsourcing, and Privacy and Information Security Groups.

In his 25 years of practice, Mr. Kennedy has focused on transactions and counseling in the law of information technology, data privacy and security, intellectual property and e-commerce. His transactional practice includes outsourcing, software development and licensing, e-commerce transactions, technology transfer and intellectual property-intensive M&A, divestitures, joint ventures and re-structurings. His clients have included Fortune 500 as well as emerging companies in the financial services, technology, communications, media, energy and consumer products sectors.

Mr. Kennedy has negotiated complex information technology (IT) outsourcing services agreements involving cloud computing, IT infrastructure and software procurement, systems integration, software development and maintenance, voice and data services and disaster recovery and business continuity. He has also negotiated business process outsourcing (BPO) agreements for call centers and customer support services, finance and accounting services, human resources administration, enterprise procurement services, government passport and visa services, research and development services and supply chain management. His work in this area includes advising clients in all stages of the contract process, including RFP preparation and evaluation, vendor diligence, negotiation of definitive agreements and ongoing advice concerning governance, dispute management and amendments.

In Mr. Kennedy's extensive practice in information privacy and security law, he has represented clients in connection with risk and compliance assessments of data privacy policies and practices, data breach preparedness and response, regulatory investigations of data practices, behavioral advertising campaigns and 'privacy by design' analyses of products and services in social media and mobile e-commerce, corporate information governance programs, international data transfers and compliance with U.S. state and federal data privacy and information security laws. His clients in this area include companies in the financial services, technology, media, energy and consumer products industries. He is the author of numerous articles on privacy and data security and since 2000 has co-chaired Practising Law Institute's Annual Privacy and Data Security Law Institute.

Mr. Kennedy received his J.D. from Columbia Law School. He was a William Rainey Harper Fellow at the University of Chicago, where he earned an M.A. in English and American Literature, and graduated *magna cum laude* from Carleton College.

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## **STUART KOHN**

Stuart Kohn is the Assistant Vice President and Product Manager for E&O and Cyber Liability for Hartford Financial Products, where he is responsible for the development and strategic direction of the company's book of privacy, data breach and cyber liability insurance products. Mr. Kohn has over eighteen years of insurance experience as an underwriter and broker with AIG, Marsh, Aon and NYMAGIC. He is a graduate of George Washington University and Fordham Law School and a member of the New York and New Jersey Bars.

## **SARVESH MAHAJAN**

Sarvesh Mahajan is an attorney in Wiggin and Dana's Technology and Outsourcing Group in the firm's New York office. Sarvesh advises a broad range of clients on the negotiation, drafting and implementation of technology and commercial transactions. Sarvesh works frequently with business process and information technology outsourcing providers in all stages of their transactions, advising them on requests for proposals, contract revision and negotiation, contract closure, and post-contract implementation.

## **DAVID MOLITANO**

David J. Molitano, Vice President, and Division Manager for OneBeacon Professional Insurance's Content, Technology, and Services Division. The Division is responsible for underwriting Network Security and Privacy, Technology, Miscellaneous, and Media Professional Liability. Prior to joining OBPI, David was the Vice President of Technology at XL Capital. Prior to XL Capital, David was a Product Manager at Beazley, USA. David's extensive underwriting background includes being an Underwriting Manager for Professional Liability at Lexington Insurance Company, and Zone Manager for Wholesale Professional Liability at Chubb. David received a Bachelor's of Art degree from Central Connecticut State University, and his Masters of Business Administration from Rensselaer Polytechnic Institute.

## **ANDREW OBUCHOWSKI**

Andrew Obuchowski is an Associate Director with the Disputes and Investigations practice in New York. An expert in his field, he provides services and solutions for clients in preparation of, and response to, matters involving data breach investigations, information security, digital forensic analysis, electronically stored information (ESI), and intellectual property theft. With this wide range of experience, Mr. Obuchowski delivers industry-leading technical and consultative expertise to law firms, corporations and government agencies.

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## PAUL ROBERT

Paul L. Robert is Associate General Counsel and Director, Contracts and Compliance for United Technologies Corporation (UTC) in Hartford, Connecticut. He concentrates his practice in the areas of U.S. and international contracts, compliance, and business practices. He is a graduate of the College of the Holy Cross, Worcester, Massachusetts (1977), and Fordham University Law School in New York City (1980), where he was Commentary Editor of the *Fordham Urban Law Journal*. He is a member of the Bars of Massachusetts, Virginia, and New York, and admitted to practice before the U.S. Supreme Court, Courts of Appeals for the D.C. and Federal Circuits, and the U.S. Court of Federal Claims. He is an authorized house counsel in Connecticut. A Fellow of the Ethics Resource Center in Washington, D.C., he is a past member of the National Contract Management Association's Board of Directors and serves as an industry representative to the U.S. Air Force's Contracting Innovation Group.

## AUGUSTO RUSSELL

Augusto is a Certified Insurance Counselor with over 27 years of experience in the insurance industry. In 2000, Augusto left his insurance career to work as the Director of Development for HOPE worldwide New England, a faith-based NGO in Andover, Massachusetts. He raised money to support orphaned and abandoned children in Romania and other Eastern European countries. In 2003, Augusto and his family relocated to Farmington, CT where he resumed his insurance career with May, Bonee & Walsh, an independent insurance agency.

Augusto developed Data Breach Symposiums with The Walker Group, a leading IT firm headquartered in Farmington, CT. The symposiums serve to heighten awareness and offer practical solutions to CT businesses and organizations on how to deal with the burgeoning problem of data breach. He is a regular presenter for Lawyers Clearinghouse, founded by the Boston Bar and Massachusetts Bar Associations, on the topic: Navigating the Waters of Insurance and Risk Management for Nonprofits. He has developed exclusive insurance programs for CT Auto Dealers, Churches, Nonprofits and Human Service Organizations. Augusto works with clients ranging from startups to nationally recognized companies. He is the President-Elect of the Professional Insurance Agents of CT (PIACT) Association. He also serves on the Economic Development Commission for the Town of Farmington.

Augusto serves on the Board of several not-for-profit organizations. He holds a BA from Tufts University (*cum laude*).

## JUDY SCHMITT

Judy is currently responsible for HR projects in UTC's International Trade Compliance Program Office as well as for HR data protection and governance with UTC HR Systems. She joined UTC in 1995 as Compensation Manager for Pratt & Whitney. Since then, Judy has held various specialist and generalist human resources roles at Pratt & Whitney, Hamilton Sundstrand, Carrier Corporation, UTC Benefits and HR Systems.

Trained as an HR generalist with a focus on employee and labor relations, Judy expanded into global compensation and benefits program management at UTC. Her current international trade compliance and data privacy activities bridge HR, Legal, IT and Operational spheres for UTC and its subsidiary companies.

Judy holds a Bachelor's degree in East Asian Studies from Princeton University and an MBA from The Wharton School of the University of Pennsylvania. In addition, she maintains certification through the International Association of Privacy Professionals with a CIPP/E (Certified International Privacy Professional/Europe).

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## KATIE TIMM

Katie Timm is Counsel and has worked in The Hartford's Corporate Privacy Office since 2007. In her current role, Katie assisted with the creation and of The Hartford's Privacy Governance Program that is responsible for ensuring the company's compliance with all applicable privacy laws, she counsels the company's lines of business with respect to all privacy related legal issues, and she drafts and negotiates privacy and information security language used in all contracts with customers, vendors, etc. Additionally, Katie provides part-time assistance to the Employment Law Group.

Katie graduated from Fairfield University in 2002, *magna cum laude*, and from the University of Connecticut School of Law in 2006. She was admitted to the Connecticut Bar in 2006. Prior to joining the Corporate Privacy Office, Katie worked as a Negotiator in The Hartford's Corporate Procurement Department.

## MICHAEL WANIK

Mike Wanik is SSC's Vice President of Consulting and Investigations. He is board certified in security management and business continuity planning. Prior to joining SSC, he spent 13 years at UnitedHealth Group as corporate security director responsible for international operations. Mike has a robust background in providing risk management consulting to protect people, processes, technology, information and environments in sensitive operations around the world. He is an active member of ASIS International, InfraGard, Disabled American Veterans, and the Association of Contingency Planners. Within each of these organizations, he either currently holds or has held leadership positions.

## JEFF ZILOW

As a partner in BlumShapiro's Consulting Group, Jeff is responsible for the firm's business and technology consulting practices. He has significant experience working with business owners and managers to identify technology solutions and alternatives to their business needs.

Jeff has participated on a variety of projects, including defining information and technology requirements, developing strategic technology plans, performing information system security audits and performing software selections.

During the past several years, Jeff has been actively involved in providing investigative support and guidance to law firms and litigation consulting firms on technology-related issues for various criminal and civil court cases. As part of this effort, Jeff has developed a standard approach (methodology) for evidence collection and analysis using various technology tools. BlumShapiro's Computer Forensics practice uses these tools and expertise to help attorneys formulate their case and piece together electronic evidence.

Jeff worked for Andersen Consulting for six years prior to joining BlumShapiro.

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## Feedback Form

Please take a moment to complete the feedback form. Your comments will assist us in improving future sessions. **Thank you.**

Name / Title (Optional) \_\_\_\_\_

Company (Optional) \_\_\_\_\_

**SCALE: 1 - STRONGLY AGREE 2 - AGREE 3 - NEUTRAL 4 - DISAGREE 5 - STRONGLY DISAGREE**

### ASSESSMENT OF PRESENTER

**1 2 3 4 5**

#### Changes to European Data Privacy Changes Everything!

The content was informative and valuable.

The information was presented in a clear and concise manner.

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## Feedback Form

SCALE: 1 - STRONGLY AGREE 2 - AGREE 3 - NEUTRAL 4 - DISAGREE 5 - STRONGLY DISAGREE

### ASSESSMENT OF PRESENTER CONTINUED

1 2 3 4 5

#### Mobile Privacy

- |                                                              |                          |                          |                          |                          |                          |
|--------------------------------------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| The content was informative and valuable.                    | <input type="checkbox"/> |
| The information was presented in a clear and concise manner. | <input type="checkbox"/> |

### ASSESSMENT OF OVERALL EVENT

- |                                                                |                          |                          |                          |                          |                          |
|----------------------------------------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| The Forum was scheduled at a suitable time.                    | <input type="checkbox"/> |
| The facilities and location were appropriate and satisfactory. | <input type="checkbox"/> |
| Overall, the Forum was informative and valuable.               | <input type="checkbox"/> |
| Personal objectives were met.                                  | <input type="checkbox"/> |

In what ways could this workshop have been improved to better suit your needs? \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Would you recommend this Forum to a colleague? Yes  No

Additional Comments \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**Thank you** for your feedback!

