



## Brad Quilici

**CHIEF MARKETING OFFICER**

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Brad Quilici is the Chief Marketing Officer for Wiggin and Dana. He provides oversight and leadership of the firm's business development and marketing function.

Brad is responsible for all aspects of marketing and business development, including branding and strategy, external communications and public relations, digital content, and other strategic business development initiatives. He also works closely with firm leadership to align departmental efforts with the firm's strategic plan.

Prior to joining Wiggin and Dana, Brad served in business development and business intelligence roles for two Am Law 50 law firms and one Am Law 200 firm.

Brad earned his M.B.A. in Management and Marketing from New York University, Leonard N. Stern School of Business and his B.S. in Accounting from Santa Clara University.

### **Education**

- New York University, Leonard N. Stern School of Business (M.B.A.)
- Santa Clara University (B.S.)