

NEWS

FRANCHISE AND DISTRIBUTION PRACTICE GROUP

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WIGGIN AND DANA

Counsellors at Law



Joseph Schumacher

Wiggin and Dana Attorney Joseph Schumacher Joins Goddard Systems, Inc.

KING OF PRUSSIA, PA and NEW HAVEN, CT – Goddard Systems, Inc., (a Wind River Franchising company) the nationwide franchise with over 240 franchised Goddard Schools® announced that Joe Schumacher, formerly a partner with Wiggin and Dana, LLP, will join the company as Chief Operating Officer, effective May 1, 2007. Joe has represented GSI as its lawyer since its inception in 1988 and has been a member of its management team since 2002. Joe will be responsible for all of GSI's operations.

Joe Schumacher has broad experience with key issues facing franchisors, including the creation and growth of franchise programs, transactional and regulatory matters, and day-to-day business issues.

Joe has been involved in franchising for thirty years. For ten years, he was employed in various management capacities by Maaco Enterprises, Inc., a national franchisor. Since graduating Magna Cum Laude from Widener University Law School in 1986, Joe has been practicing franchise law exclusively. He has been recognized by his peers by inclusion as a franchise lawyer in Best Lawyers in America, The International Who's Who of Business Lawyers, Franchise Times and Philadelphia Magazine. Joe is a frequent speaker and writer on franchising and has spoken for the American Bar Association, the International Franchise Association and other organizations.

"We are pleased that Joe is joining Goddard," said Phil Schumacher, Joe's brother and GSI's President and CEO, "His unparalleled experience in all aspects of franchising and sound business sense will make him an invaluable asset to the company. On a personal level, I'm looking forward to working so closely with my brother." Phil joined Goddard in 1992, as Director of Sales, after 16 years of extensive sales management experience with leading firms such as Exxon, Burroughs and Murata.

"This is a significant and exciting opportunity," said Joe Schumacher. "Goddard is a growing company doing exciting things in the area of childcare franchising. And Wind River, our parent company, is also developing new and interesting franchise concepts. While I will miss my colleagues at Wiggin and Dana, especially my close friend Jack Dunham with whom I have enjoyed working with so closely, this is an opportunity I couldn't pass up. I'll miss working with Wiggin and Dana's clients, but I know they will be well taken care of by Jack and the firm's franchise practice."

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Wiggin and Dana Attorney Joseph Schumacher Joins

Goddard Systems, Inc. continued

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Joe is a close friend and a great lawyer,” said Jack Dunham, a Wiggin and Dana partner and chair elect of the American Bar Association Forum on Franchising. “Joe has made an enormous contribution to the development of our franchise practice, by the addition of his own clients and in helping us substantially grow the franchise related business that we service from the firm’s other offices. I am sad that he is leaving, but I also can’t help being happy for him, because he will be really successful in his new job and have a lot of fun in the process.”

The Goddard School® is a nationwide franchise of Goddard Systems, Inc. (a Wind River Franchising company) headquartered in King of Prussia, Pennsylvania. With over 240 franchised schools nationwide and 35,000 children enrolled, Goddard is the fastest growing preschool in the United States. Goddard was recently recognized as the “#1 Childcare Franchise” for the sixth consecutive year by Entrepreneur magazine. In addition to an aggressive growth strategy for opening 50 Goddard School locations a year, Wind River Franchising has taken the preschool franchise to the international market with Goddard Canada. For more information on the company please visit its website at www.goddardschool.com.

Wind River Franchising is developing additional franchise concepts, including Wellington Pet Care. Wellington provides overnight and daycare for dogs and cats in a safe and social environment. For more information on the company please visit its website at www.wellingtonpets.com. Wind River Franchising continues to seek other franchise concepts and/or companies that can be integrated into its successful franchise model.

Wiggin and Dana serves clients from offices in Connecticut, New York and Philadelphia. The firm’s expertise includes venture capital, information technology, biotechnology, securities, mergers and acquisitions, all forms of litigation and dispute resolution, white collar, antitrust, appellate, complex corporate and real estate transactions, health care, utilities, environmental, franchise and distribution, taxation, intellectual property, estate planning, and labor, employment and benefits. For more information on the firm, visit its website at www.wiggin.com.

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