PRACTICAL LAW

Patent Litigation: Mapping a Global Strategy

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A Practice Note discussing a global approach to patent litigation. It outlines key strategic considerations for patentees seeking to file patent infringement suits against an alleged infringer in more than one jurisdiction, in particular, the differences between key jurisdictions in timing, procedure, and substantive patent law.

Both US and non-US based companies have adopted comprehensive global patent litigation strategies in "bet-the-company" competitor patent clashes. Patent infringement suits and countersuits are no longer being initiated solely in US district courts or the US International Trade Commission (ITC). Instead, they are also simultaneously being brought in forums across Europe and Asia. This is typified by the so-called "smartphone patent wars," including Apple's worldwide battle with Samsung over the parties' competing smartphones and tablets, and subsequent global battles in this area involving both practicing entities (e.g., Qualcomm and Ericsson) and non-practicing entities (e.g., Unwired Planet).

Filing patent infringement suits against an alleged infringer in more than one jurisdiction may provide the patentee with major strategic advantages. However, a successful global patent litigation campaign requires the careful selection of intellectual property (IP) to use, as well as complex strategic planning that takes into account the differences between key jurisdictions in costs, timing, procedure, and substantive patent law.

This Note examines the key considerations for parties pursuing a global approach to patent litigation, in particular:

- Underlying reasons for the trend toward global patent litigation.
- General strategic issues when considering and coordinating global patent litigation.
- The strategic impact of procedural differences in key jurisdictions.
- The strategic impact of substantive law differences in key jurisdictions.

This Note also uses global patent litigation disputes to show the array of strategies and permutations that arise when conducting litigation simultaneously in courts around the world. While the Apple/Samsung dispute is fairly unique in terms of its scale and stakes, it is far from the first of its kind. Other notable global patent battles discussed in this Note include:

- The Apple/HTC dispute, initiated in 2010 concerning smartphones and mobile devices.
- The Sony/LG dispute, initiated in 2010 concerning mobile phones and game consoles.
- The Nokia/Apple dispute, initiated in 2009 concerning mobile phones.
- The Sharp/Samsung dispute, initiated in 2007 concerning LCD televisions.
- The Qualcomm/Apple dispute, initiated in 2016 concerning smartphones and mobile devices.
- The Ericsson/TCL dispute, initiated in 2014 concerning smartphones and mobile devices.
- The Unwired Planet/Huawei dispute, initiated in 2014 concerning smartphones and mobile devices.

Trend Toward Global Patent Litigation

Patent litigation, even for large multinational non-US based companies, has historically focused on the US federal courts. Reasons for this include the following:

• The US market is large, so a US victory has a significant impact on the litigants.



- The US courts and patent law provide patentees with:
 - potentially significant damages awards;
 - the possibility of treble damages for willful infringement; and
 - injunctions.
- The US procedural rules, which provide:
 - easy access to US federal courts;
 - the ability to develop claims through broad discovery;
 and
 - the general rule that each party pays its own attorneys' fees and costs.
- Patent claims and defenses in the US may be decided by a jury (see Judge or Jury as Fact Finder).
- The US Court of Appeals for the Federal Circuit (Federal Circuit or CAFC), the appellate court for all patent cases, has well-developed procedural rules and patent law precedent.

However, if a patentee has the financial resources and strong patent rights in multiple jurisdictions, filing suits in more than one jurisdiction has become a favored approach. This trend is driven by:

- A desire to diversify the risk of relying solely on the US as a forum.
- More difficulty proving necessity of an injunction under eBay Inc. v. MercExchange, L.L.C., particularly for standard-essential patents (SEPs) and non-practicing entities (547 U.S. 388 (2006)).
- Restrictions to forum shopping in the US, as confirmed by the US Supreme Court in TC Heartland, LLC v. Kraft Foods Group Brands, LLC, which may make selecting favorable courts in the US more difficult (137 S. Ct. 1514 (2017)).
- An increased familiarity with non-US forums.
- The opportunity for the patentee to present its case multiple times and target the opposing party's business on multiple fronts, which:
 - expands the exposure base for damages and the geographic reach of remedies; and
 - provides multiple opportunities to obtain injunctions in key markets.
- The strategic advantages of:
 - using an early decision obtained in one forum to pressure the opposing party into a favorable settlement; and

 increasing the pressure on the opposing party by increasing the number of disputes between the parties and the overall risk.

Strategic Considerations

A patentee's decision to sue in one or multiple jurisdictions, and the selection of the specific jurisdictions and forum or forums, is shaped by various strategic considerations, including:

- The expected time to resolution in each forum (see Time to Resolution).
- The goals of the litigation, factoring in the extent of the alleged infringement (see Litigation Goals).
- The patentee's exposure to a countersuit (see Countersuit Exposure).
- The anticipated costs (see Budgetary Concerns).
- The strength and nature of the patents at issue (see Patent Portfolio Selection).
- The benefits of the patentee's own forum or the forum of the alleged infringer (see Home-Court Advantage).
- The need to coordinate a litigation strategy on multiple fronts (see Coordinating Strategy).

Time to Resolution

A forum's speed to resolution is a key consideration because generally there is a correlation between speed to trial and settlement, as well as the patentee success rate (see Box, Typical Trial Timelines and Patentee Win Rates).

A quick infringement victory in one forum can:

- Provide a patentee with leverage in an overall global battle. For example, in the Nokia/Apple dispute, Nokia filed patent infringement actions in Germany, seeking to take advantage of Germany's rapid timeline for deciding infringement claims. Nokia's German patent claims could then be decided before its opponent's counterclaims in US district court and the ITC (see Box, Nokia/Apple Dispute).
- Enable a patentee to use that decision persuasively in another forum. For example, in the HTC/Apple dispute, after Apple sued HTC for infringement in Germany, HTC not only launched an invalidity action in Germany, but simultaneously initiated a revocation action against Apple's British counterpart patent in the United Kingdom (UK) (see Box, Apple/HTC Dispute). Because of the pending German proceedings, HTC was also able to convince the UK court to expedite

the proceedings. Countries in the European Union and the UK have coordinated patent prosecution and harmonized patent laws, which makes a decision in one jurisdiction highly persuasive in others, although each country generally retains the right to make an independent determination.

For more on the relationship between a jurisdiction's procedural frameworks and related timing, see Interplay of Procedures and Timing.

Litigation Goals

The patentee's litigation goals inevitably influence the forum or forums it selects.

Where the patentee seeks to maximize licensing fees, quickly obtaining injunctive relief in key markets may encourage a global settlement. Where the goal is to force a competitor to exit the market or design around key patents, the patentee must seek injunctions in multiple jurisdictions, since patent rights extend on a country-by-country basis. The expense and risk profile of global litigation alone can force a competitor to decide to redesign its product or exit the market.

The alleged infringer's jurisdictional and global activities concerning the allegedly infringing products also shape the patentee's litigation goals. A patentee should choose a jurisdiction where:

- There is a likelihood of obtaining an injunction that will adversely impact the alleged infringer.
- The alleged infringer has significant sales of allegedly infringing products, or key permanent manufacturing or distribution sites for these products.
- In litigation involving SEPs, which are usually encumbered by promises made to standard-setting organizations (SSOs) to license the patents on fair, reasonable, and non-discriminatory (FRAND) terms, the courts have set global FRAND rates as a unique remedy (see, for example, Unwired Planet Int'l Ltd. et al., v. Huawei Techs. Co., Ltd. et al., Royal Courts of Justice, Strand, London, WC2A 2LL (23/10/2018); TCL Comm. Tech. Holdings, Ltd. v. Telefonaktiebolaget LM Ericsson, 2018 WL 4488286 (C.D. Cal. Sept. 14, 2018), rev'd in part, vacated in part, and remanded, 943 F.3d 1360 (Fed. Cir. 2019), petition for cert. filed (May 1, 2020)). However, the Federal Circuit's opinion in TCL holding that release payment terms in a court-imposed FRAND license are compensatory relief for past patent infringement and must be decided by a jury (vacating the district court's detailed analysis) may make elusive

consistent case law on portfolio valuation. For more information on the Federal Circuit's decision, see Legal Update, FRAND License Release Payment Dispute Requires a Jury Trial: Federal Circuit.

Countersuit Exposure

A common defense strategy for an alleged infringer is to place the patentee's own products at risk. The patentee should therefore anticipate the alleged infringer's countersuit. If a patentee does not have the resources, ability, or risk tolerance to defend against potential countersuits, it should reevaluate its global strategy.

Some disputes have demonstrated the importance in a multi-front dispute of applying leverage to the original aggressor by filing countersuits (see Box, Global Patent Wars: Case Studies). For example, in the Sony/LG dispute, although Sony initiated a series of patent suits against LG in the mobile area, LG countersued against Sony's flagship PS3 gaming console (see Box, Sony/LG Dispute). The successes in this countersuit created serious leverage that factored into the fairly quick settlement of that litigation.

Some companies may also purchase patents to defend themselves. In the HTC/Apple dispute, Google, HTC's Android operating system supplier, purchased patents from Motorola and assigned them to HTC for use against Apple in a countersuit.

Budgetary Concerns

When mapping its strategy, a patentee should consider the costs in different jurisdictions. Costs include at least attorney fees and court fees but can also include discovery costs, expert witness fees, and the potentially high cost of a bond to secure an injunction in certain jurisdictions.

Because an alleged infringer in US and non-US litigation initially bears its own expenses, the burden on the alleged infringer of paying legal fees in multiple jurisdictions may foster settlement. At a minimum, these expenses should cause the alleged infringer's management to view the case as a significant issue that needs to be carefully evaluated and resolved before trial.

For more on the relationship between a jurisdiction's procedural frameworks and related costs, see Interplay of Procedures and Costs.

Patent Portfolio Selection

Patentees evaluating whether to fight a global patent war must assess the strength of their patent rights in each jurisdiction, based on:

- · Potential non-infringement arguments.
- Patent validity and challenge mechanisms in various jurisdictions.
- · Other possible defenses.
- Potential remedies.

The substantive law of each jurisdiction also impacts the types of patent rights in those countries and the scope of their claims (see Types of Patents Across Global Jurisdictions).

Patents for Highly Visible Features

Patentees often assert patents that relate to common, highly visible, and important product features. These patents are likely to have the greatest impact on the alleged infringer. It may also be easier for the patentee to prove infringement for a highly visible feature than a feature buried in hard-to-identify software code or technology. Apple employed this strategy in its dispute with Samsung by focusing its US litigation on its design and user interface patents (see Box, Apple/Samsung Dispute).

Standard-Essential Patents

Another strategy is to identify and assert patents that are essential to complying with widely adopted industry standards, such as MPEG movies, JPEG images, DDR memory, and Wi-Fi wireless Ethernet and 3G/4G mobile phone communication standards (that is, an SEP). This may allow the patentee to:

• More easily prove infringement by mapping the patent claims against the industry standard, rather than the actual product, which may require costly reverse engineering or study of the internal operation of the accused products' hardware or software. For example, the Federal Circuit noted in Fujitsu Ltd. v. Netgear Inc., "if an accused product operates in accordance with a standard, then comparing the claims to that standard is the same as comparing the claims to the accused product" (620 F.3d 1321, 1327 (Fed. Cir. 2010)). However, the court also noted limits to this approach, where "an industry standard does not provide the level of specificity required to establish that practicing that standard would always result in infringement ... the patent owner must compare the claims to the accused

products or, if appropriate, prove that the accused products implement any relevant optional sections of the standard" (*Fujitsu Ltd.*, 620 F.3d at 1327-28; see also *Godo Kaisha IP Bridge 1 v. TCL Commc'n Tech. Holdings Ltd.*, --F.3d--, 2020 WL 4459004, at *3 (Fed. Cir. Aug. 4, 2020) (showing standard compliance only enough to prove infringement if patent covers "mandatory aspects" of a standard)).

 Create significant exposure for any alleged infringers, since industry standards are typically widely adopted across industries. However, this may implicate antitrust and competition law issues (see Antitrust and Competition Law Defenses).

Before asserting an SEP, counsel should determine whether the client or the patent's previous owner promised to license the patent on FRAND terms. In the few decisions concerning appropriate FRAND rates, courts have set low royalty rates and considered:

- The asserted patent's importance to the technical standard, including:
 - the value of the underlying technology, as opposed to the value of having a standard in general;
 - the ease of incorporating the patented technology into the standard;
 - the total royalties a party would have to pay to practice the entire standard and whether that cost would prohibit its adoption;
 - the incentive that the FRAND rate provides to inventors to invest in new technologies and disclose those technologies; and
 - the utility and advantages of the patented technology over alternative technologies.
- The need to base royalty calculations on the smallest saleable unit that practices the patent, rather than the full cost of the device.
- The differences between standard damages calculations and calculations based on SEP assertions.
- The importance of the patent portfolio to the accused products.
- Patent licenses that are technologically and economically comparable to the asserted patent.

(Exmark Mfg. Co. v. Briggs & Stratton Power Prods. Grp., LLC, 879 F.3d 1332, 1348 (Fed. Cir. 2018); Commonwealth Sci. & Indus. Research Organisation v. Cisco Sys., Inc., 809 F.3d 1295, 1304 (Fed. Cir. 2015); In re Innovatio IP Ventures, LLC, 2013 WL 5593609 (N.D. III. Oct. 3, 2013); see also

Ericsson, Inc. v. D-Link Sys., Inc., 773 F.3d 1201, 1230-33 (Fed. Cir. 2014); Realtime Data LLC v. EchoStar Corp., 2018 WL 6266300, at *3-4 (E.D. Tex. Nov. 15, 2018).)

Additionally, to obtain an injunction on a SEP, the patentee may have to show both that:

- It offered FRAND terms to the accused infringer.
- The accused infringer refused to take a license.

(See, for example, Case C-170/13, *Huawei Technologies* Co. Ltd v ZTE Corp., ZTE Deutschland GmbH, ECLI:EU:C:2015:477 (July 16, 2015).)

Before embarking on a global patent campaign on an SEP or portfolio that includes SEPs, a patent holder should be aware that certain US courts have enjoined foreign patent injunctions if:

- The accused infringer can show a likelihood that the patent holder has breached its "contractual" FRAND obligation.
- The breach issue is before a US court.

(See, for example, *Microsoft Corp. v. Motorola, Inc.*, 696 F.3d 872 (9th Cir. 2012) (enjoining the patentee from seeking injunctive relief in Germany in favor of resolving FRAND dispute between two US companies); *Huawei Technologies, Co., Ltd. v. Samsung Electronics Co., Ltd.*, 2018 WL 1784065 (N.D. Cal. Apr. 13, 2018) (enjoining patentee from enforcing injunctions obtained in China in favor of FRAND dispute in US).)

Home-Court Advantage

Plaintiffs often favor suing in their home court, which may give them an emotional advantage with the trier of fact. For example, Fujitsu employed this strategy in its disputes with Samsung, where Fujitsu successfully obtained a preliminary injunction that blocked importation of Samsung plasma displays into Japan.

In addition, suing an opponent in its home court, which may seem counterintuitive, can provide strong leverage if the alleged infringer's exposure is high there. External factors, such as media coverage, can also get the attention of the opponent's management. This strategy was employed by Samsung in its dispute with Sharp, in which it countersued Sharp in Sharp's home country of Japan (see Box, Sharp/Samsung Dispute).

Coordinating Strategy

Embarking on a global patent litigation campaign requires careful planning and coordination among

multiple law firms in various jurisdictions. Although consistency is ideal, it is unlikely that a loss in one case will cause a loss in another case in a different jurisdiction as a matter of res judicata.

A patentee can lose on infringement or validity in one jurisdiction, but not in another, due to differences in the patents themselves, as well as differences in patent laws, legal standards, and available defenses (see Substantive Differences in Laws). For example, the definition of "prior art" is different in the US and Europe, which can lead to different validity determinations for a US patent and its European counterpart.

Impact of Procedural Differences

Procedural differences between forums can have a significant impact on strategy and substantive results, in particular:

- The interplay between procedures and timing (see Interplay of Procedures and Timing).
- The interplay between procedures and costs, including the need for disclosure and discovery (see Interplay of Procedures and Costs).
- The relevant fact finder (see Judge or Jury as Fact Finder).
- The availability of preliminary relief (see Availability of Preliminary Relief).
- Whether infringement and validity trials are handled together or separately (see Separate or Consolidated Infringement and Validity Trials).
- Which remedies are available (see Available Remedies).

All European Union (EU) member states except Poland, Spain, and Croatia have signed the Unified Patent Court (UPC) Agreement. While the UPC Agreement still requires full ratification by individual states, once implemented, it may improve European patent litigation by:

- Allowing applicants to obtain a single patent that is effective in all participating EU states.
- Providing a pan-European process for infringement and validity determinations.

Various committees are currently working to implement the UPC so that it is fully operational after the last-required member ratification. However, the constitutionality of the UPC is being challenged in the German highest court. While the UPC is anticipated to make patent litigation in Europe more efficient and cost-effective, various rules

and procedures must be established to resolve current uncertainties about the system, including the standards for:

- · Separate infringement and validity determinations.
- · Preliminary injunctions.
- · Appeals from procedural decisions.
- Opting out existing European patents from the UPC's exclusive jurisdiction.

For more information on the UPC, see Practice Notes, Overview of Unified patent court and The Unified Patent Court and the Unitary Patent: latest developments.

Interplay of Procedures and Timing

Proceeding in a mixture of fast and slow jurisdictions gives a patentee the advantage of a potentially quick knockout punch and the possibility for other victories, regardless of how the first case is resolved.

Timing in the US

Certain US forums move quickly to disposition after the initial filing. For example:

- An administrative investigation of infringing imports before the ITC under Section 337 of the Tariff Act of 1930 (19 U.S.C. § 1337) must be concluded at the "earliest practicable time" (19 U.S.C. § 1337(b)(1)). The ITC typically sets a target date for a final decision no later than 16 months from instituting the investigation. The administrative judges at the ITC keep very short deadlines, rarely grant extensions of time, and strictly require parties to meet their discovery and disclosure obligations. For more information on the substantive and procedural aspects of ITC investigations, see Practice Note, ITC Section 337 Patent Investigations: Overview.
- · A patent validity challenge at the US Patent and Trademark Office (PTO) must be decided within 12-18 months (35 U.S.C. § 316(a)(11)). The Leahy-Smith America Invents Act (AIA) created the Patent Trial and Appeal Board (PTAB), which conducts, among other challenges, inter partes reviews (IPR), covered business method patent reviews (CBM), and post-grant reviews (PGR) of patent claims. The AIA requires that the PTAB issue a final written decision on the patentability of any challenged claim within one year of instituting a trial, though it may, for good cause, extend this period by up to six months (35 U.S.C. §§ 316(a)(11) and 326(a)(11)). For more information on the typical timing and procedures of IPR, CBM, and PGR patentability challenges before the PTAB, see Understanding PTAB Trials: Key Milestones in IPR, PGR, and CBM Proceedings.

Certain fast-moving US courts, such as the US District
Court for the Eastern District of Virginia, have rules
that typically require a trial decision in well under
one year. However, defendants are often successful in
transferring cases out of that court. Other so-called
"rocket dockets" in the US have become more clogged,
which has generally reduced the speed of these forums
and increased the number of cases transferred out by
the overburdened judges. Also, TC Heartland restricted
the forum for bringing a case to where a defendant
is incorporated or has a regular and established
place of business (TC Heartland, 137 S. Ct. at 1516-17).
The standard for "regular and established place of
business" is being developed and can also impede
forum selection.

There are also certain slower US courts. For example, the US District Court for the District of Massachusetts, while having a strong reputation for good judges, has an average time to trial of around three and one half years in patent cases, which is approximately one year longer than the overall average time to trial in the US (see PricewaterhouseCoopers LLP, 2018 Patent Litigation Study, at 14 (2018 Patent Litigation Study)).

Timing in Non-US Forums

Different rules affect the timing of cases in non-US forums.

For example, in Germany, infringement and invalidity claims are bifurcated (see Separate or Consolidated Infringement and Validity Trials). Any of 12 regional courts, including Mannheim and Dusseldorf, hear German patent infringement cases, but only the Federal Patent Court in Munich hears German patent validity actions.

The Dusseldorf infringement court historically was the fastest German court, although it has slowed down. The Mannheim infringement court has been reaching decisions in less than one year. Because the German infringement courts move quickly and are reluctant to stay proceedings based on the filing of an invalidity action, a patentee may be able to inflict significant commercial damage on an alleged infringer before patent validity is determined.

UK courts are also potentially speedy and may resolve infringement and invalidity issues together in less than one year in expedited matters. In SEP cases, UK courts have the discretion to consider terms for a global FRAND license either in parallel to infringement and validity proceedings or afterwards.

Interplay of Procedures and Costs

US patent litigation typically costs millions of dollars, while non-US litigation is often orders of magnitude less expensive.

Costs in the US

A recent American Intellectual Property Law Association (AIPLA) survey estimates that the average attorneys' fees and costs for a US patent case are \$3 million to trial for a case valued at over \$25 million (American Intellectual Property Law Association, 2017 Report of the Economic Survey, available at AIPLA website).

Much of this expense is due to electronic discovery and the comprehensive nature of discovery that may encompass:

- Detailed product design documents and manufacturing records.
- · Marketing and sales activities.
- How product designs were made, including whether there was copying.
- The accused infringer's state of mind concerning the asserted patent or patents.
- · Exposure, damages, and licensing activities.

Costs in Non-US Forums

Litigation outside the US is often significantly less expensive because:

- Non-US jurisdictions allow less or no discovery and have minimal motion practice. However, under these circumstances, the patentee may need to develop its case by other means, such as by reverse engineering the infringing product.
- From the prevailing party's perspective, in many non-US jurisdictions the loser often pays the prevailing party's costs and sometimes the attorneys' fees. In the US, the default rule is that each side bears their own attorneys' fees and costs barring exceptional circumstances.

In Germany, there is virtually no discovery and court and attorneys' fees are generally set by a standard table. These fees can be quite reasonable. For example, if the value of the dispute is EUR5 million, the court costs may be approximately EUR50,000 and legal fees about EUR85,000. However, counsel should be aware that to get an injunction after the lower court decision, the patent owner must post a bond sufficient to protect the accused infringer in case the appeal exonerates the accused infringer, such as the EUR668.4 million bond required in the Qualcomm/Apple dispute (see Jörn Poltz,

Stephen Nellis, Apple to Pull Some iPhones in Germany as Qualcomm Extends Global Wins, Reuters (Dec. 20, 2018)).

Similarly, court fees in Japan are set by a standard table.

In contrast, the UK courts allow discovery, use of experts, and questioning of witnesses, which may increase costs.

Judge or Jury as Fact Finder

Whether the case will be heard by a judge or jury will also shape the course of a case. This also depends on the jurisdiction.

Triers of Fact in the US

In US district courts, both parties are entitled to a jury trial. While the right may be waived by either party, plaintiffs usually do not waive the right (see 2018 Patent Litigation Study, at 3). Instead, they prefer a jury because a jury:

- Is less sophisticated and more unpredictable.
- · May be persuaded by emotions.

In jury trials, patentees can often tell a compelling story of innovation and stolen ideas. For example, in the Apple/Samsung jury trial in the US District Court for the Northern District of California (NDCA), an American jury may have found it easier to side with Apple instead of Samsung because Apple is an American company with a strong reputation for producing innovative products (see Box, Apple/Samsung Dispute).

A US plaintiff may choose to try its case before a judge if it believes that:

- Its case is very strong.
- The judge may hear the case more quickly without a jury.
- The judge may be better able to understand the issues.

In addition, cases before the ITC and PTO are heard by specialized judges and there is no jury right in those forums.

Triers of Fact in Non-US Forums

Patent infringement cases outside the US generally are heard by judges and not juries. Most other countries either have no jury system or limit that system to criminal cases.

When considering forums outside the US in which the case may be heard by a judge or jury, a plaintiff that is not in its home court may believe that a judge is more likely to be neutral than a jury. However, plaintiff's counsel should consult with local counsel in making this determination.

In some jurisdictions, foreign companies may believe that they may not get a fair trial (although this perception may be slowly changing). For example, in China, most IP litigation historically has been based on claims by Chinese companies against other Chinese companies for fairly low stakes (see Shengping Yang, Patent Enforcement in China, 4 No. 2 Landslide 48 (November-December 2011)).

Availability of Preliminary Relief

Obtaining preliminary relief, including an injunction barring sale or import of the accused products, might be critical for a patentee to keep costs down, preserve market share, and obtain a settlement or victory. Preliminary relief is available throughout the world in cases between competitors where the IP rights are strong and the issue of infringement is clear.

Preliminary Relief in the US

An attractive feature of US litigation is the judge's ability to grant a preliminary injunction on an expedited basis, typically in months, not years, if the plaintiff has a strong case. But injunctive relief may be limited because a patentee will be required to show both that:

- It will suffer irreparable harm absent the injunction.
- A causal relationship exists between the alleged harm and the infringement.

(Apple Inc. v. Samsung Elecs. Co., Ltd., 695 F.3d 1370, 1374 (Fed. Cir. 2012); see also Presidio Components, Inc. v. Am. Tech. Ceramics Corp., 875 F.3d 1369, 1383 (Fed. Cir. 2017), cert. denied, 139 S. Ct. 144 (2018), and cert. denied, 139 S. Ct. 73 (2018); Apple Inc. v. Samsung Elecs. Co., Ltd., 809 F.3d 633, 639 (Fed. Cir. 2015).)

Preliminary Relief in Non-US Forums

Major forums, including Germany, Japan, and the UK, also allow for preliminary injunctions in appropriate situations. Many other significant forums for patent litigation, including China, Taiwan (with bond), Korea, France, and Italy, have rarely granted preliminary injunctions historically, despite their availability. Recent developments in China, in particular, suggest preliminary injunctions may become a more viable option over time.

Separate or Consolidated Infringement and Validity Trials

Whether the patentee's infringement claims and challenges to its patent's validity will be considered together or in separate proceedings in the relevant

forums can impact a patentee's strategic approach. This is particularly beneficial to the patentee if the validity court is slower than the infringement court, as is usually the case in Germany.

Infringement and Validity Trials in US Forums

Infringement and validity are considered together in US courts and the ITC. An alleged infringer may also challenge patent validity in the PTO. These PTO proceedings, including IPR, PGR, and *ex parte* reexamination, typically proceed in parallel with the court case unless the case is stayed pending the proceedings. For example, in the Apple/Samsung dispute, in a ruling in its co-pending *inter partes* reexamination, which came after the NDCA trial but before post-trial decisions or appeal, Samsung received an initial non-final invalidity decision from the PTO for one of Apple's patents asserted in district court.

District courts have broad discretion to stay litigation pending the outcome of related PTO proceedings. Some district court judges are willing to stay cases before institution, while others have postponed deciding whether to stay cases until the PTAB institutes the proceeding. Through a stay, discovery and other litigation costs can be delayed and eventually eliminated, or at least limited, by a positive resolution at the PTAB. On the other hand, the ITC is generally unwilling to stay its investigations for PTO proceedings regardless of the stage of the proceeding.

For more information on the interplay between district court litigation, ITC investigations, and validity challenges in the PTO, see the following Practice Notes:

- PTAB Trial Practice Rules.
- Coordinating PTAB and District Court Litigation: Motions to Stay District Court Litigation.
- · USPTO Post-Prosecution Patentability Proceedings.
- ITC Section 337 Investigations: Pre-Suit Considerations: PTAB Litigation.

Infringement and Validity Trials in Non-US Forums

Like the PTO, several patent offices around the world can also hear patent validity challenges in various proceedings, such as oppositions in the European Patent Office.

For example, in Germany and Japan, validity is considered in a nullity action separate from the infringement action. This could be advantageous for patentees because:

 The infringement action is not intertwined with patent validity.

- The patentee may be entitled to an injunction if the infringement action favorably concludes before the nullity action resolves patent validity.
- The patentee may be able to assert different claim interpretations in the separate infringement and validity proceedings.

Available Remedies

While the scope and availability of damages varies between the US and non-US forums, the countries discussed in this section provide injunctions as a potential remedy for patent infringement. If a company is or will be enjoined from selling commercially significant products in a key market, it may feel compelled to settle.

Customs agencies and trade commissions, including the ITC, also have broad injunctive remedial powers.

Remedies in the US

US courts historically have granted high damage awards, including awards close to or exceeding \$1 billion, as in the recent NDCA Apple/Samsung case (see Box, Apple/Samsung Dispute) or the US District Court for the District of Massachusetts Kodak/Polaroid case 20 years ago (see *Polaroid Corp. v. Eastman Kodak Co.*, 1990 WL 324105, at *84 (D. Mass. Oct. 12, 1990), *amended by* 1991 WL 4087, at *5 (D. Mass. Jan. 11, 1991)). Further, the US is one of the few countries that allow treble damages if the infringement is found to be willful (35 U.S.C. § 284).

The ITC is perceived as a pro-patentee forum because it can grant broad exclusion orders and provides decisions relatively quickly. Also, a patentee can obtain an ITC exclusion order without satisfying the four-part test required for injunctive relief in US district court (see *Spansion, Inc. v. Int'l Trade Com'n*, 629 F.3d 1331, 1359 (Fed. Cir. 2010) (holding *eBay Inc. v. MercExchange, L.L.C*, 547 U.S. 388, 394 (2006) does not apply to Section 337 investigations)). Because of these features, US patent owners use the ITC to ratchet up the pressure on accused infringers, even though monetary damages are unavailable.

Remedies in Non-US Forums

Foreign patent infringement awards tend to be much smaller than in the US. Enhanced damages are not common outside of the US and are not available in some key jurisdictions, such as Germany and Japan.

However, injunctive relief that can ban imports or sales in a given country is an available remedy across jurisdictions. Moreover, although this practice is controversial and may be curtailed in the future, the Dutch courts have historically issued cross-border injunctions in IP cases. This greatly broadens the potential impact of an infringement decision in the Netherlands.

In addition, as the Apple/Samsung dispute highlights, decisions in one European country may affect injunctions granted in another. In July 2012, the German Court of Appeals granted Apple's motion for a pan-European preliminary injunction against Samsung's Galaxy 7.7 product. Almost immediately thereafter, the UK High Court of Justice issued a substantive decision in the parallel British lawsuit finding that Samsung's Galaxy 7.7 products do not infringe Apple's Community design (Samsung Elecs. (UK) Ltd v Apple Inc., [2012] EWCA Civ 1339). Under European Community (EC) litigation rules, the substantive UK decision took precedence over the German decision, which was not on the merits, and lifted the injunction.

European customs proceedings can also be a powerful and cost-efficient tool for patentees to block infringing goods from the European Union. In 1999, the EC regulations were broadened to include patents as a class of IP that the patentee can use to block importation of infringing products. (The US Customs and Border Protection (CBP) does not have authority to block patent-infringing imports absent an ITC exclusion order.) However, the utility of European customs proceedings is limited, because the detained goods' owner can obtain their release by paying a security sufficient to protect the patent owner's interests.

Substantive Differences in Laws

Important differences between US patent law and other countries' patent laws will also have an impact on strategy.

Prior Art Rules

The US has attempted to harmonize its substantive patent laws with those of its major trading partners. For example, for patent applications filed after March 16, 2013, generally the inventor who first filed the patent application for the invention is entitled to the patent. For more on the first-inventor-to-file patent system, see Practice Note, Leahy-Smith America Invents Act: Overview. This is similar to the first-to-file rule of most other countries.

However, differences between US patent law and other countries' patent laws still exist. For example, for patent

applications filed before March 16, 2013, the first inventor of the invention is entitled to the patent. In addition, while similar in concept, the legal standards for granting a patent in the US (utility and non-obviousness) and in Europe (novelty and inventive step) are also different. This affects the scope of the prior art for, and the validity of, a US and any corresponding non-US patent.

Types of Patents Across Global Jurisdictions

A company's patent portfolio can vary substantially in different jurisdictions. Different types of patents may be available in each jurisdiction, and the scope of patent claims may differ substantially by jurisdiction, for example:

- US patents may include broad functional claims directed to features, while in Europe and Japan, patent claims have traditionally tended to be limited to narrower technical improvements.
- Design patent protection can be obtained relatively quickly and inexpensively in the US and abroad for a product's non-functional ornamental appearance.
- Utility model protection is available in Europe and Asia.
 Utility models can be used for infringement litigation but, since they are not examined, a utility model's validity may be more easily challenged. In addition, judges may decide to stay infringement litigation based on a utility model if good prior art exists. Notably, in Germany, where infringement and validity proceedings are bifurcated and the infringement courts usually proceed more quickly than the validity courts, utility models can be a powerful weapon.
- The US, Europe, and Asia have different rules concerning whether, and to what extent, software or methods of doing business are patentable.

For more information on US patent law, see Practice Note, Patent: Overview and Patent-Eligible Subject Matter: Overview.

Antitrust and Competition Law Defenses

It also is essential to develop a good understanding of the potential competition law or antitrust defenses that may be raised in various jurisdictions.

Patentees often assert SEPs in large patent wars with competitors. However, the accused infringers may raise significant competition law-based defenses in response, such as equitable estoppel, as well as antitrust defenses

(see, for example, Broadcom Corp. v. Qualcomm Inc., 501 F.3d 297 (3d Cir. 2007); but see Huawei Techs., Co, Ltd v. Samsung Elecs. Co, Ltd., 340 F. Supp. 3d 934, 955-57 (N.D. Cal. 2018) (rejecting defensive Sherman Act claims absent patent owner's fraudulent intent or plaintiff's antitrust injury)).

In the US, the Federal Trade Commission (FTC) or Department of Justice (DOJ) can also choose to investigate patent enforcement and licensing practices affecting industry standards (see, for example, In re Negotiated Data Solutions, LLC, 2008 WL 258308 (F.T.C. Sept. 22, 2008) (accepting consent agreement and ordering the patent owner to follow a nondiscriminatory licensing commitment by the patents' prior owner); In re Dell Computer Corp., 121 FTC 616, 1996 WL 33412055 (1996); see also Fed. Trade Comm'n v. Qualcomm Inc., 2018 WL 5848999 (N.D. Cal. Nov. 6, 2018) (granting partial summary judgment that two industry agreements obligate Qualcomm to license its SEPs to competing modem chip suppliers, in FTC action for violation of § 5 of the Federal Trade Commission Act, 15 U.S.C. § 45)). In one case, at Apple's urging, the DOJ launched an investigation into whether Samsung misused its wireless SEPs. This investigation was closed after the US Trade Representative overturned an exclusion order against Apple resulting from a Samsung ITC complaint (see Feb. 7, 2014 Statement of the Department of Justice Antitrust Division on Its Decision to Close Its Investigation of Samsung's Use of Its Standards-Essential Patents).

In some cases, the relevant patents have been rendered unenforceable (see In re Dell Computer Corp., 121 FTC 616, 1996 WL 33412055, at *4). However, in many cases, SEP owners remain free to seek royalties because courts find that the owner's conduct was not exclusionary or otherwise culpable (see, for example, Rambus, Inc. v. FTC, 522 F.3d 456, 459 (D.C. Cir. 2008) (finding no violation on appeal); Rambus Inc. v. Infineon Techs. AG, 318 F.3d 1081 (Fed. Cir. 2003) (finding no fraud by SEP owner based on nondisclosure of patents to SSO); see also Chrimar Sys. v. Cisco Sys., Inc., 72 F. Supp. 3d 1012, 1021 (N.D. Cal. 2014) (dismissing counterclaims alleging misconduct by SEP owner on nondisclosure of patents) and ChriMar Sys. Inc. v. Cisco Sys., Inc., 2019 WL 8333452 (N.D. Cal. Dec. 17, 2019) (granting summary judgment that antitrust and fraud counterclaims were time barred and dismissing counterclaims alleging breach of contract and unclean hands based on failure to disclose patents to SSO)).

In the US, authority has been mixed about whether a company that makes a FRAND licensing commitment to a SSO may seek an injunction against an alleged infringer. Some decisions support:

- Allowing the infringer to resist an injunction based on the patent owner's alleged failure to comply with a FRAND licensing commitment (*Ericsson*, 773 F.3d at 1230-33; *Microsoft*, 696 F.3d at 885; *Apple*, *Inc. v. Motorola Mobility*, *Inc.*, 869 F. Supp. 2d 901, 915 (N.D. Ill. 2012), aff'd in relevant part, 757 F.3d 1286, 1331-32 (Fed. Cir. 2014), overruled on other grounds by Williamson v. Citrix Online, LLC, 792 F.3d 1339 (Fed. Cir. 2015); see also Qualcomm Inc. v. Compal Elec., Inc., 283 F. Supp. 3d 905, 923 (S.D. Cal. 2017)).
- Enjoining a party from seeking, or refusing to enforce, injunctive relief based on alleged infringement of SEPs (Microsoft, 696 F.3d at 889; Realtek Semiconductor Corp. v. LSI Corp., 946 F. Supp. 2d 998, 1009 (N.D. Cal. 2013); Huawei Techs., Co. v. Samsung Elecs. Co., 2018 WL 1784065, at *1 (N.D. Cal. Apr. 13, 2018), reconsideration denied, 2018 WL 3037924 (N.D. Cal. June 19, 2018) (granting antisuit injunction preventing Huawei from enforcing the injunction orders issued by the Shenzhen Court).

On the other hand, in the ITC:

- A FRAND licensing commitment does not preclude finding a Section 337 violation (see *In re Certain Magnetic Storage Tapes and Cartridges*, Inv. No. 337-TA-1012, Notice, 2018 WL 1250708, at *7 (March 8, 2018) (issuing exclusion order) and Comm'n Op., 2018 WL 8648372, at *68 (April 2, 2018)).
- There are fewer external constraints on available remedies since the DOJ retracted its 2013 policy statement that the ITC should be cautious in granting exclusion orders arising from the infringement of FRAND-encumbered patents (see Policy Statement on Remedies for Standard-Essential Patents Subject to Voluntary FRAND Commitments (Dec. 19, 2019) at pp. 4-5 (joint statement of the US Patent & Trademark Office, the National Institute of Standards and Technology, and the US Department of Justice) and Article, Expert Q&A on Standard-Essential Patents: What Do You See as Horizon Issues for Antitrust Counsel and SEP Holders?); but see Letter from Ambassador Michael Froman to Hon. Irving Williamson (Aug. 3, 2013) (disapproving ITC exclusion order on policy grounds)).

Some companies have had more success pursuing competition law issues outside the US. For example, the EC has concluded that companies that undertake FRAND obligations to an SSO may seek injunctions, but only if there have been good faith negotiations by both parties that failed (see European Commission Ruling, Case No. COMP/M.6381 - Google/Motorola Mobility (February 13, 2012), at ¶ 132). Additionally, the Court of Justice for the European Union has subsequently held in Case C-170/13, Huawei Technologies Co. Ltd v ZTE Corp., ZTE Deutschland GmbH, ECLI:EU:C:2015:477 (July 16, 2015), that a party asserting an SEP must take several steps to seek an injunction, including:

- Giving prior notice to the alleged infringer.
- Expressing willingness to engage in licensing discussions on F/RAND terms.
- Providing a specific written offer of a license on F/RAND terms.

The Huawei decision also provides specific quidelines for alleged infringers for conducting negotiations with the SEP holder. The guidelines in the *Huawei* decision were to be implemented by EU member states' national courts, including those of Germany and the Netherlands, where prior decisions cast doubt on the ability of an accused infringer to avoid an injunction by engaging in FRAND negotiations with an SEP holder. However, in Sisvel v. Haier, the German Federal Court of Justice held that, before the SEP holder is required to make a specific license offer, the accused infringer must clearly and unequivocally declare its willingness to obtain a license "on whatever terms are in fact FRAND" (No. KZR 36/17) (May 5, 2020 (unofficial English translation) (quoting Unwired Planet, Int'l Ltd. et al., v. Huawei Techs. Co., Ltd. et al., Royal Courts of Justice, Strand, London, WC2A 2LL (23/10/2018)).

Finally, the Japanese Fair Trade Commission has also found certain non-assertion provisions that Microsoft Corporation required its licensees to accept to be unenforceable (Japanese Fair Trade Commission, Hearing Decision Against Microsoft (Sept. 18, 2008)).

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Typical Trial Timelines and Patentee Win Rates

The table below highlights the general correlation between the time to trial and the patentee win rate.

Jurisdiction	Infringement Trial	Invalidity Trial	Patentee Win Rate
US District Courts:			
Eastern District of Virginia	1.0 years	Same as infringement trial	22%
Western District of Wisconsin	1.4 years	Same as infringement trial	31%
Middle District of Florida	1.9 years	Same as infringement trial	49%
Southern District of California	1.9 years	Same as infringement trial	32%
Southern District of Florida	2 years	Same as infringement trial	37%
District of Delaware	2.1 years	Same as infringement trial	41%
Southern District of Texas	2.1 years	Same as infringement trial	17%
Eastern District of Texas	2.2 years	Same as infringement trial	54%
Central District of California	2.3 years	Same as infringement trial	28%
Southern District of New York	2.4 years	Same as infringement trial	25%
Northern District of Texas	2.5 years	Same as infringement trial	51%
District of New Jersey	2.7 years	Same as infringement trial	48%
Northern District of California	2.7 years	Same as infringement trial	28%
District of Massachusetts	3.5 years	Same as infringement trial	30%
Northern District of Illinois	4 years	Same as infringement trial	16%
	(Source: 2018 Patent Litigation Study, at 14.)		(Source: 2018 Patent Litigation Study, at 14.)

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Jurisdiction	Infringement Trial	Invalidity Trial	Patentee Win Rate
US International Trade Commission	9 to 10 months to merits hearing; 16-22 months to final merits determination. (Source: USITC: Average Length of Investigations by Fiscal Year, Completion Time (in Months).)	Same as infringement trial	Roughly 50-70% (Source: USITC: Section 337 Statistics: Number Cases in Which Violation Is Found/Yr.)
UK	12 months (may be expedited)	Same as infringement trial	(Source: Xiaoguang Cui, Michael Elmer & James Haynes, The New Order of Forum Shopping: How China's Patent Litigation Win Rate Data Is Influencing Global Strategies (Jan. 2009) (presentation to Am. Chamber of Commerce, Beijing & Shanghai) at 9) (New Order of Forum Shopping).)
Germany	6 to 18 months	2 years	26% overall (43.5% x 60%) 43.5% patentee win rate on validity challenges. 60% patentee win rate on infringement. (Source: New Order of Forum Shopping, at 9; see also International Patent Litigation: A Case Study Approach in Recent Trends in Patent Infringement Lawsuits, 2014 ed. (Aspatore), 2014 WL 788286, at *8.)
Japan	13.5 months (Source: David W. Hill & Shinichi Murata, Patent Litigation in Japan, 1 Akron Intell. Prop. J. 141, 147 (2007) (Patent Litigation in Japan).)	Same as infringement trial (Source: Patent Litigation in Japan, 1 Akron Intell. Prop. J. at 147.)	20% (Source: New Order of Forum Shopping, at 9; see also International Patent Litigation, 2014 WL 788286, at *8.)

Global Patent Wars: Case Studies

The following case studies highlight several highprofile global patent litigations, demonstrating the large array of possible strategies arising in a multi-forum dispute.

Apple/Samsung Dispute

Apple's dispute with Samsung over the companies' competing smartphones and tablets is a recent example of how patent litigations can be conducted simultaneously in courts around the world.

While the parties' NDCA trial resulting in an over \$1 billion jury verdict received the most attention, Samsung eventually reduced the number on retrial. The Supreme Court then overturned the award (Samsung Elecs. Co. v. Apple Inc., 137 S. Ct. 429, 432 (2016)), and the Federal Circuit ordered a retrial. The battle between Apple and Samsung also extends to:

- · Other US district courts.
- The ITC.
- Foreign courts in:
 - Australia;
 - France;
 - Germany;
 - Japan;
 - South Korea;
 - Spain;
 - the Netherlands; and
 - the UK.

When Apple first sued Samsung in US district court but before Samsung filed its own counterclaims in that case, Samsung first counter-sued Apple on Samsung patents in South Korea, Japan, and Germany. Samsung later added suits in additional countries.

Though the NDCA jury verdict was seen as the biggest blow to Samsung, Apple had additional

victories, though over time those victories have been substantially reduced:

- Courts in Germany and Australia banned imports of certain Samsung Galaxy tablets, though those courts did not implement subsequent bans on newer tablets and smartphones, limiting the impact of those rulings.
- A Dutch court granted a preliminary injunction banning certain Samsung smartphones from importation into the Netherlands. The highest Dutch court subsequently overturned the verdict, however, allowing Samsung to import its newer products.
- The ITC issued an initial determination that Samsung infringed four of Apple's utility and design patents. The products that were banned, however, were no longer on sale by the time an injunction was issued.
- The US Trade Representative vetoed an ITC ruling that would have banned the importation of certain Apple products that infringed a Samsung SEP.

Samsung, however, achieved some defensive victories, including:

- Apple has not succeeded in barring any of Samsung's currently on-sale or key products from the U.S. market via injunction for any length of time.
- A second U.S. trial initially resulted in a verdict
 of \$120 million against Samsung, instead
 of the \$2 billion in damages Apple sought.
 The Federal Circuit then overturned the \$120
 million judgment on appeal and held that the
 asserted Apple's patents were either not valid
 or not infringed, a decision that was overturned
 in part after rehearing en banc. Samsung also
 succeeded in convincing the jury Apple infringed
 one of the patents it asserted.
- The PTO has issued numerous final and nonfinal reexamination rulings that the claims of various Apple patents asserted against Samsung are invalid, including patents underpinning Apple's damages verdict in the first Samsung trial. Apple patents in other jurisdictions, such as the UK, have similarly been invalidated in patent office proceedings.

- UK and Dutch judges ruled that the Samsung Galaxy Tab tablet did not infringe, and subsequently ordered Apple to publish a disclaimer that Samsung did not copy the iPad.
- A Dutch judge ruled that Samsung's redesigned Galaxy Tab 10.1 did not infringe Apple's European design patents.
- A Japanese court found that Samsung Galaxy smartphones and tablets did not infringe an Apple patent concerning multi-media synchronization.
- A US district court found that Samsung's infringement was not willful in both cases.

In addition, a court in Samsung's home turf of South Korea held that earlier Apple and Samsung products each infringed the other's patents, and it awarded each side an injunction and damages of \$20,000, much less than Apple's billion-dollar US verdict.

In August 2014, Apple and Samsung agreed to drop all of their non-US litigation. The parties' agreement did not include any licensing or affect the parties' US litigation, including appeals. The US litigation later settled.

Apple/HTC Dispute

In March 2010, Apple initiated this patent dispute over smartphones and mobile devices, suing HTC in the US District Court for the District of Delaware and the ITC.

Apple won an initial victory in the ITC banning the importation of certain devices. It followed this up by initiating patent infringement lawsuits against HTC in Germany.

Despite Apple's early victory, HTC mounted a successful defensive strategy by filing:

- Countersuits against Apple in the ITC and the District of Delaware, using patents it acquired from its supplier, Google.
- An invalidity action in Germany.
- A revocation action in the UK, successfully invalidating three Apple patents relating to the slide-to-unlock feature, multilingual keyboards, and certain touch-screen user interface features.

In November 2012, the parties announced a settlement, accompanied by a ten-year cross-license agreement covering each party's current and future patents.

Sony/LG Dispute

In December 2010, Sony filed actions against its South Korean competitor LG in a California district court and the ITC, seeking to prevent LG from importing cellphones into the US.

In February 2011, LG hit back with its own ITC action, claiming that Sony's PS3 violated certain of its patents concerning technology that allows video game consoles to render Blu-ray data.

LG also attacked Sony's PlayStation in Europe, seeking and ultimately winning an injunction from the Court of the Hague in the Netherlands that prevented the consoles from being sold in Europe. The dispute led to 24 lawsuits worldwide before the parties settled in August 2011 by crosslicensing each other's patents.

Nokia/Apple Dispute

In October 2009, Nokia filed suit against Apple in the Delaware district court, alleging that the Apple iPhone infringed its GSM and wireless LAN patents. Later that year, Nokia ratcheted up the pressure by adding an ITC action alleging infringement of the same patents, and a separate Wisconsin district court action concerning different patents.

Apple counterclaimed in the US but also took the fight overseas by filing suits in the UK and the German court in Dusseldorf on the foreign counterparts of its asserted patents. In response, after counterclaiming in those venues, Nokia sued Apple in Mannheim, Germany, and later in the Hague. Nokia also brought nullity actions seeking to invalidate the Apple patents asserted in Dusseldorf.

Back in the US, Nokia kept up the pressure. After the ITC ruled in Apple's favor in February 2011, Nokia brought a new ITC action, this time alleging that Apple's iPhone, iPad and iPod devices infringe other patents relating to the "wiping" gesture on the user interface and real-time app store access.

The parties settled shortly thereafter in a licensing deal that was speculated to cost Apple over EUR800 million.

Sharp/Samsung Dispute

In August 2007, Sharp sued Samsung in the US District Court for the Eastern District of Texas, alleging infringement of its LCD display patents. Sharp expanded the battle to South Korea in December 2007. Samsung retaliated by filing suits against Sharp in the Delaware district court and in

Japan. The parties further escalated their dispute in 2008 by bringing suits in the ITC and in Europe.

In November 2008, the ITC ruled in Sharp's favor, and one year later, in late 2009, a court in the Hague ruled that Samsung infringed certain Sharp patents and ordered that certain Samsung products be banned from importation into the EU. A few months later, the parties settled with a cross-license of LCD technology that reportedly favored Sharp.

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