

---

## OUTSOURCING AND TECHNOLOGY TRANSACTIONS

### Technology Transactions Experience

- Represented a global leader in access solutions in a collaboration agreement with Apple, Inc., to develop a new, integrated, residential mechanism for access-controlled physical delivery of packages and services supported by Apple's IOS platform;
- Advised a new digital gallery for NFTs regarding various intellectual property and related technology development matters;
- Represented an ambassador marketing platform for a series of influencer campaigns for global brands and advised the company on critical intellectual property, liability and privacy matters;
- Represented a global provider of document management and digital workflow solutions in its significant customer agreements and various technology transactions related to their online platform;
- Represented a biotech, drug-development company in a license and services transaction to implement a cloud-based and on-premise SAP ERP system;
- Represented one of the largest fintech service providers in various digital transformation and related technology transactions;
- Represented a global pharmaceutical company in a multi-year, online advertising agreement involving significant regulatory and intellectual property issues;
- Advised a startup provider of custom E-learning services regarding intellectual property issues related to co-ownership and the partial sale of its proprietary platform;
- Represented the world's largest lock manufacturer in a series of strategic technology transactions related to software development, SaaS platforms, cloud migration and digital transformation;
- Represented a global service provider in technology transactions related to the extension and licensing of its proprietary platform and collaboration tools for ethical sourcing and regulatory compliance;
- Represented an emerging medical device company in a software development agreement related to the mapping and measuring of brain waves;
- Represented a new telemedicine venture in a strategic data-sharing arrangement and the development of various customer-facing licenses and subscription agreements; and
- Represented a global service provider in the negotiation of an automation and cloud services transaction for a major US-based insurance company. The transaction included difficult intellectual property issues.